

# EXCLUSIVE NEWS PRESS RELEASE

## Mixed Use Scheme Planned for Wisemore Central

Cordwell Leisure today announced a major new mixed use scheme for their Wisemore Central scheme in the heart of Walsall town centre.



The company unveiled plans which will transform the derelict site, opposite the Tesco Extra store in the heart of the town's Gigaport development, into a thriving mixed use scheme which will consist of a 60 bed Travelodge Hotel with ground floor restaurant, one of the latest generation of McDonald's Drive-Thrus, Explore Learning, a top class extra tuition education facility and a further retail /cafe bar and restaurant fronting Wisemore.

The impressive elevations of the new buildings fronting Littleton Street, will compliment what has already been achieved along the Gigaport corridor, implementing a striking new 5 storey design for the hotel and adding to the exciting new architectural landscape of this part of the Town Centre.

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## **PRESS RELEASE**

Tom Wilcox of Cordwell said: "We are delighted to be progressing with this exciting scheme in Walsall. The high profile nature of the site, has continued to attract more brand names to the town which has seen vast improvements along the Littleton Street corridor with the new College, Business and Sports hub, Jhoots HQ, Walsall Housing Group and Tesco. All of these have helped to rejuvenate this important quarter and our scheme introducing a different leisure-based offer will only improve the area increasing business tourism spend in the Town."

Tony O'Brien, UK development director for Travelodge Hotels, said: "Travelodge are delighted to have exchanged contracts with Cordwell on this important, highly visible site in Walsall for a 60 bed Travelodge Hotel.

"Walsall was an obvious choice for our expansion in order to provide good quality, great value hotel accommodation and the new Travelodge will provide this in a great location."

Simon Neilson, Executive Director, Economy & Environment at Walsall Council said: "We are delighted that Cordwell has chosen to invest in Walsall town centre. The development, if approved, would make a fantastic addition to the ring road corridor - creating jobs and offering further choice in the town centre for shoppers and visitors alike. It is very encouraging that the momentum of regeneration in Walsall is continuing with such investment complementing that already seen in the town centre and waterfront."

The new scheme will create in excess of 100 employment opportunities once completed. Planning permission will be submitted in the next few weeks and, if successful, work could commence after the summer.

A truly local team have been appointed to bring the scheme forward with Wright Silverwood acting as agents, Corstophine and Wright as Scheme Architect, Nolan Associates as Engineers, Rose as PM and RPS Birmingham as QS.

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